



PETA

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS

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April 23, 2009

The Honorable Michael J. O'Brien
Mayor of Warren

One page via fax: [REDACTED]

Dear Mayor O'Brien:

We were pleased to hear from you regarding our offer to fund road repairs. We would be happy to fund a project to benefit your citizens while drawing attention to the needless abuse suffered by nearly a billion chickens worldwide every year at the hands of KFC's suppliers.

I understand that you have given KFC the chance to counter our offer and would like to remind you that while PETA is a nonprofit organization without the resources to get into a bidding war with a huge corporation, the funds that KFC is spending on PR stunts should go into badly needed animal welfare reforms at its suppliers' slaughterhouses. To sweeten the pot, so to speak, we will provide a free vegetarian lunch on a day of your choice for the crew members filling the potholes. For only a few cents more per bucket or box, KFC could cover the start-up cost of transitioning their suppliers to far less cruel slaughtering methods, costs that they would easily recoup in less than two years. However, KFC refuses to make any changes, so birds continue to suffer broken wings and legs, have their throats cut while they are fully conscious, and are often scalded alive.

We know that your city is in need of road repair, but we hope that you won't allow KFC to take advantage of that need and use your streets to promote cruelty to animals. I look forward to knowing how you will decide to act on this. Thank you for your consideration.

Regards,

Tracy Reiman
Executive Vice President

AN INTERNATIONAL
ORGANIZATION DEDICATED
TO PROTECTING
THE RIGHTS OF ALL ANIMALS