

July 28, 2009

Ricky Berens

Via e-mail: [REDACTED]

Dear Ricky,

Your recent swimsuit mishap may have been a tad *embare-assing*, but here at People for the Ethical Treatment of Animals (PETA), we were stoked. On behalf of our more than 2 million members and supporters, I'd like to *relay* a golden opportunity for you to become a champion out of the water as well—a champion for animals. **Will you show the world the rest of your gorgeous body in one of PETA's iconic "I'd Rather Go Naked Than Wear Fur" ads?**

Your fans must be fantasizing about peeling off the rest of your swimsuit, and many would love to get their hands on your skin. Animals killed for fur have their skins peeled off, too, but often while they are still conscious and able to feel the excruciating pain. In [video footage](#) from an undercover investigation at a fur farm, one animal who had been skinned alive is shown blinking through the blood falling from her eyelashes, the only hair remaining on her skinned body. Our undercover investigations all over the world have repeatedly shown that terrified foxes, minks, rabbits, and other animals are kept in filthy, cramped conditions where they go insane from captivity, whirling like dervishes in their tiny cages. Wild-caught animals often remain trapped for days until hunters return to kill them by stomping on their chests, and some animals chew off their own limbs in a desperate attempt to return to their young. Animals used for fur are genitally electrocuted and even drowned for their pelts.

Participating in our sexy—and *cheeky*—ad campaign will put you in good company, *pooling* your talent and sharing the (naked) compassion podium with the likes of Tommy Lee and Steve-O.

It may take some time to live down this incident, Ricky Bare-ends, but by using it to help animals, you'll be a winner in every kind person's book.

Sincerely,

A handwritten signature in black ink that reads "Tracy Reiman". The signature is written in a cursive, flowing style.

Tracy Reiman  
Executive Vice President