

June 9, 2009

Neal Wanless



Dear Mr. Wanless,

I am writing on behalf of People for the Ethical Treatment of Animals (PETA) and our more than 2 million members and supporters—including hundreds across South Dakota—to congratulate you on your lottery winnings and to urge you to share your good fortune with the animals on your family's ranch by sparing their lives and sending them to a farmed-animal sanctuary. It would be a wonderful, magnanimous gesture.

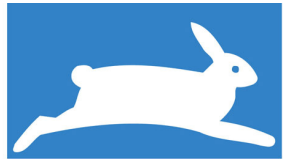
As I'm sure you have seen firsthand, cattle suffer when they are castrated and branded without painkillers. The reason is simple: They feel pain just as we do. Cattle and sheep experience fear and do not always die quietly in slaughterhouses. As our undercover videos and various whistleblowers have documented, excessively fast line speeds and poorly trained workers (who must hurry or lose their jobs) often contribute to situations in which animals are still conscious when their throats are cut or when they are skinned. And, as you know, the U.S. currently has a horse-overpopulation problem that causes many horses to be abandoned or euthanized or to die violently in slaughterhouses overseas.

You seem to be a decent soul, and we were encouraged to read that you have promised to use your new resources to help others. That's why we are asking you to please share your good fortune with the animals on your ranch. If you could send them (along with appropriate funding) to an approved sanctuary, they could live out their lives in peace. Thank you for considering those who may not be as fortunate as humans are, but who have feelings and needs and wish to go on living without being made to suffer. Please contact me if you would like to let me know what you decide or if you would like to discuss this further.

Sincerely,

A handwritten signature in cursive script that reads "Tracy Reiman".

Tracy Reiman  
Executive Vice President



**PETA**

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

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AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS