

October 8, 2009

To: David Letterman

From: Michelle Cho

Via e-mail: [redacted]

Dear Mr. Letterman,

We thought that you might want to consider diverting some of the attention you've been getting to a sex scandal that desperately needs some publicity: the fact that unspayed and unneutered cats and dogs create millions of unwanted strays. We have a series of public service announcements that remind everyone to spay and neuter their animal companions. The ads feature the tagline "Too Much Sex Can Be a Bad Thing." Would you consider starring in the next incarnation of the campaign?

Cat and dog overpopulation is a national epidemic. Each year, up to 8 million animals are abandoned at animal shelters, and roughly half of them must be euthanized for a lack of good homes. Others are left for months or years to waste away in cages. Every time an animal is born to an unaltered animal or is purchased from a breeder or a pet store, another animal waiting in an animal shelter loses a chance at finding a good home that would mean the difference between life and death for him or her.

We are asking you to help remind people that too much sex can be a bad thing. By simply spaying and neutering the cats and dogs in our care, the deaths of millions of animals in shelters can be avoided.

I can be reached at [redacted]. Thank you for your time and attention. I look forward to your response.

Sincerely,

Michelle Cho
PETA