

September 26, 2007

Oscar De La Hoya  
c/o Ramiro Gonzalez  
Golden Boy Promotions

Dear Oscar,

The controversy surrounding the cross-dressing photos of you could be turned around to do some good. One of PETA's most amusing ongoing campaigns is called Fur Is a Drag, which has involved parodies of fur fashion shows, featuring cross-dressing models sporting donated furs which are spattered with paint and accessorized with cruel leghold traps. We're planning our next Fur is Drag runway parody for this December in New York, to be hosted by drag sensation Lady Bunny, founder of the Wigstock festival. Might you consider walking the catwalk? Maybe we can help turn this scandal from a sow's ear into a silk purse — with matching pumps.

Sincerely,

Dan Mathews  
Vice President  
PETA



**PETA**

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