



**PETA**

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

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To: Kylie Minogue, c/o Allison MacGregor  
From: Michelle Cho

Dear Kylie,

As you may have heard, you were voted onto PETA's "Worst-Dressed" list for your apparent penchant for wearing exotic animal skins. I know we've sent you information before about how violent and cruel the exotic skins industry is, but I wanted to reach out once more.

Every year, millions of snakes are impaled on hooks or nailed to trees by their heads and skinned alive. Large snakes like pythons have hoses inserted into their mouths and are pumped full of water to loosen their skin so that it will cut away more easily. The animals' peeled, writhing bodies are then discarded, and it can take days before the animals die from the effects of shock and dehydration. And it's not just in Asia and Africa where reptiles are tormented—PETA has conducted undercover investigations at American farms where alligators are bludgeoned in the head before hammers and chisels are used to sever their spinal chords. These methods only paralyze the animals—they, too, are often conscious during skinning.

Kylie, we can't imagine that you'd wish to contribute to this hidden suffering, especially for something as frivolous as a fashion accessory that can be replicated with no bloodshed. These days, it's easy to have a look that kills without killing—with fake snake, mock croc, python pleather, and other designer items that pay tribute to the beauty of these animals without massacring them.

**Won't you assure us—and those who follow your fashion lead—that you'll no longer sport exotic skins?**

Best,

Michelle Cho  
PETA

AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS