



PETA

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS

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June 8, 2007

The Honorable George W. Bush
President of the United States

1 page via fax: 202-456-2461

Dear Mr. President:

On behalf of PETA and our more than 1.6 million members and supporters worldwide, I am writing to thank you for your about-face on the issue of global climate change. I would also like to present you with a modest proposal to help you win over your critics, including German environment minister Sigmar Gabriel, who has said that he believes that you have put forward a thinly veiled attempt to “torpedo the international climate protection process.”

Specifically, you could silence your critics and take a genuine leadership role in combating climate change by following your niece Lauren’s lead and adopting a vegetarian diet and promoting vegetarianism as the solution to the climate crisis. For example, you could require that all official state dinners be vegetarian, promote a vegetarian diet through a variety of federal programs—including the school lunch and prison programs—and use the bully pulpit of the presidency to alert members of the climate crisis community to the fact that what they eat determines their contribution to global warming more than any other factor.

It is past time for all those involved in the debate over global warming to acknowledge that what we eat has far more impact on the climate than the cars that we drive or the light bulbs that we use. In last December’s U.N. report *Livestock’s Long Shadow: Environmental Issues and Options*, scientists explain that raising animals for food generates more greenhouse gases than all the cars, trucks, ships, and planes in the world *combined*. In fact, they conclude that the meat industry is “one of the top two or three most significant contributors to the most serious environmental problems, at every scale from local to global.” Researchers at the University of Chicago determined that switching to a vegan diet is more effective in countering global warming than switching from a standard American car to a Toyota Prius.

If you take the aforementioned steps, you will prove that you are a forward-thinking leader who is willing to walk the talk in addressing the problem of global warming. You will also be able to challenge your critics by pointing out that among global political leaders, only you are directly addressing what scientists have identified as the number one cause of global warming.

I am sending you a copy of our vegetarian starter kit via USPS, but you can get started on a vegetarian diet immediately by visiting www.GoVeg.com, which thoroughly details the meat industry’s relationship to our world’s worst environmental problems.

Please don’t hesitate to contact me if I can be of assistance to you as you embark on this new and important endeavor.

AN INTERNATIONAL
ORGANIZATION DEDICATED
TO PROTECTING
THE RIGHTS OF ALL ANIMALS

Sincerely,

Bruce G. Friedrich
Vice President



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