

October 12, 2007

Al Gore, Chair of the Board
The Alliance for Climate Protection

1 page via e-mail

Dear Mr. Gore,

Congratulations on your well-deserved Nobel Peace Prize. We continue to be excited by the growing interest that citizens have in making positive changes to reduce the effects of global warming, largely because of your efforts. We are writing to suggest that, since going vegetarian is **the single most effective thing a person can do to stop global warming**, the Alliance include it in its "7-Point Pledge." While there is a brief reference to reducing meat and dairy consumption on the Alliance's Web site, we hope that you will consider making this issue more prominent. As you know:

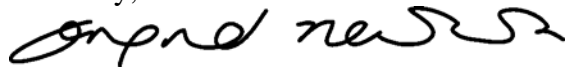
- In the U.N.'s recent report *Livestock's Long Shadow*, scientists concluded that the meat industry generates more greenhouse-gas emissions than all the cars, trucks, SUVs, ships, and planes in the world *combined*. The report also found that the meat industry is "one of the top two or three most significant contributors to the most serious environmental problems, at every scale from local to global."
- Researchers at the University of Chicago determined that switching to a vegan diet is more effective in countering global warming than switching from a standard American car to a Toyota Prius (in fact, it's 50 percent more effective).

Environmental Defense also recently reported on its Web site that if every American substituted vegetarian food for chicken meat in just one meal per week, the carbon dioxide savings would be the same as if more than half a million cars were taken off U.S. roads.

Will you please waste no time in expanding the "7-Point Pledge" to be an "8-Point Pledge," with point number one being "Go vegetarian"? You are welcome to link to our Web site www.GoVeg.com/eco, where your members can learn more about the connection between eating meat and global warming as well as order a free "Vegetarian Starter Kit" containing delicious, Earth-friendly recipes.

I look forward to hearing from you. Thank you for your consideration.

Sincerely,



Ingrid E. Newkirk
President



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