

## KIM BASINGER

Dear Luo Zheng,

I hope this letter finds you well. I'm writing today on behalf of my friends at People for the Ethical Treatment of Animals (PETA) Asia-Pacific to ask you to pledge not to use fur in your collections. I've enclosed a DVD produced by PETA that documents the widespread misery that animals used by the fur industry suffer. The footage is sad, shocking, and disturbing. I hope that after watching it, you will shun fur—including fur trim—forever.

As you may know, this is an issue that's very dear to my heart. I have avoided wearing real fur for many years, and this DVD will show you why. Members of PETA's staff have visited many fur farms and markets around the world. During their visits to fur farms in China—which is now the world's largest fur producer—they never found anything that could even remotely be considered humane. Anyone anywhere in the world who purchases or promotes fur contributes to the cruelty that you will see in the enclosed DVD, but as China's leading fashion designer, you in particular are able to set an example for others and establish a more compassionate trend away from fur.

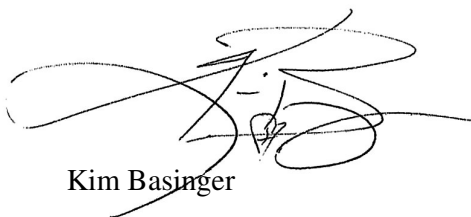
PETA's heartrending investigations have documented that animals, including dogs and cats, are bludgeoned, hanged, bled to death, strangled with wire nooses, and skinned alive. Workers have been caught beating raccoon dogs and foxes with metal rods and leaving them to convulse on the ground. Some animals are injured but still completely conscious as they are skinned, and they kick and writhe as their skin is ripped from their bodies.

Because fur is sometimes deliberately mislabeled, it's not always possible to tell whether the fur that you're using in your designs came from a fox or a fox terrier.

The enclosed DVD speaks for itself and I do hope that you'll take just a few minutes to watch it. By making the kind choice to shun fur (and fur trim, which helps to keep the cruel fur trade alive), you can be a leader in fashion and compassion, setting a wonderful example for the rest of the industry to follow.

Will you please let me know at your earliest convenience that you are adopting a fur-free policy? Together, we can send a powerful message that there is nothing fashionable about animal suffering. I would be happy to meet with you the next time you are in New York to discuss this issue in person. Please feel free to contact me via my friend Jason Baker of PETA Asia-Pacific at [REDACTED] or [REDACTED]. Thank you so much for your time and for your attention to this important matter.

Best wishes,



Kim Basinger