



**PETA**

**PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS**

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October 23, 2008

Dear Ms. Tanis,

I hope this letter finds you well. I'm writing on behalf of PETA, the world's largest animal rights organization, with more than 2 million members and supporters worldwide. Because your neighbor refuses to give back the football that your son lost during a neighborhood pick-up game, we would like to replace it with a new leather-free football. We are also sending a second leather-free ball—just in case.

Sports are supposed to be about fun and fair play, but there's nothing "fair" about leather. Cows, pigs, and other animals killed for their skins are ripped from their families and forced to live in filthy conditions. They are eventually sent to the slaughterhouse, where they die a violent death—many animals are still conscious when workers start to skin them. Leather is also bad for the environment: In order to preserve animal skins, companies use tons of toxic chemicals that can end up in nearby soil and water supplies.

With so many superior synthetic alternatives now available for everything from shoes and belts to sporting goods, we hope that this new football will help your family see how easy it is to bench leather. For more information, including our Shopping Guide to Compassionate Clothing, please check out [CowsAreCool.com](http://CowsAreCool.com).

If you have any questions, feel free to contact me. Thank you.

Sincerely,

Danielle Katz  
Leather Campaign Coordinator

AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS