



**PETA**

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

501 FRONT ST.  
NORFOLK, VA 23510  
757-622-PETA  
757-622-0457 (FAX)

PETA.org  
Info@peta.org

September 7, 2007

To: Eve  
From: Michelle Cho

Dear Eve,

We were glad to read in the [Daily Mail](#) that you've stopped wearing fur, even if not for ethical reasons.

Another former fur-wearer is Martha Stewart, who—after she had a change of heart about animals' being skinned for luxury goods—hosted PETA's video exposé about the fur trade. It's only three minutes long—please watch it, as it will inform you about why so many people are passionate about this issue.

Renowned designers such as Stella McCartney, Tommy Hilfiger, Gwen Stefani, Ralph Lauren, Marc Bouwer, and Calvin Klein have opted to couple fashion with compassion by using only faux fur in their lines. Other celebrities who have had a change of heart have donated their old furs to PETA's fur coat giveaway program which gives homeless and needy people in cold climates the world over—from Denver to Afghanistan and many places in between—a chance to keep warm. Mariah Carey and Sharon Osbourne are just a couple of the compassionate celebrities to have participated in that program.

You are in great company too! Many other compassionate celebrities, including Charlize Theron, Eva Mendes, Kim Basinger, and Natalie Portman, have also publicly sworn off fur.

Best regards,

Michelle Cho  
PETA

AN INTERNATIONAL  
ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS