

October 15, 2009

Robert A. Niblock
Chief Executive Officer

Via e-mail: [REDACTED]

Dear Mr. Niblock,

As you must now know, after PETA filed a complaint with the Federal Trade Commission, Motomco, the manufacturer of the glue traps sold by Lowe's, was forced to change its packaging to no longer claim or imply that the eugenol in its glue traps reduces the suffering of trapped animals. Since Lowe's claimed to be selling only glue traps that it thought were "more humane" *and now knows that those claims are false*, the next logical step is to stop selling these cruel glue traps altogether.

Glue-trap sales barely register on Lowe's balance sheet, but these traps are among the cruelest devices that can be used to capture and kill small animals, as the evidence we have shared with you shows. Rats, mice, squirrels, and birds—and even the occasional hamster, kitten, or gerbil—who become stuck on these traps suffer immeasurably. Skin is ripped off animals' faces and bodies as they struggle to escape, and some animals force themselves to chew off a limb in a desperate attempt to free themselves. Others get their noses and mouths stuck in the glue and slowly suffocate. Countless others are thrown into the trash while they are still alive and then starve, suffer from dehydration, or meet other terrible fates.

There are alternatives to these cruel traps, and there's no excuse for selling or using them. **Please let us know that you will stay true to what you pledged was your intent—to sell a less cruel product—by pulling glue traps from your shelves.**

Very truly yours,



Daphna Nachminovitch
Vice President
Cruelty Investigations Department