

# CHRISSIE HYNDE

September 23, 2009

Philip Roizin  
Interim CEO and President  
Brookstone, Inc.

Dear Mr. Roizin:

I was horrified to learn from my friends at PETA that Brookstone is selling African dwarf frogs and snails in tiny, barren boxes. Customers have reported that the animals are languishing on store shelves and that they often die slow, miserable deaths. Foot massagers and grill equipment can live quite happily in boxes; animals cannot. Brookstone should rely on sales of innovative and cruelty-free gadgets instead of profiting from animal suffering.

Brookstone tells customers who purchase these intelligent animals that keeping a sliver of bamboo and some stones in the tank, along with changing the water just *twice a year*, will provide the animals with the care that they need. African dwarf frogs are native to central Africa and live in ponds and warm freshwater bodies of water. They live for 15 years in the wild, but the frogs sold by Brookstone will likely die before they are 4 years old.

Over the years, I've opened my home to many animal companions—but only after careful consideration of my ability to provide them with the love and care that they need for their entire lives. It's irresponsible, and often deadly, to purchase animals on a whim. When the novelty wears off, the animals pay the price. Most mall shoppers have no idea of the commitment required to take care of these animals, and as a result, PETA has received calls from people who were looking to rehome their frogs or, worse yet, set them free, which would wreak havoc on local ecosystems.

Frogs and snails are not trinkets to be bought and sold. Please stop selling Frog-O-Spheres right away and adopt a company policy against selling any live animals.

Sincerely,



Chrissie Hynde