

# PLEDGE TO STOP THE SLAUGHTER OF BABY SEALS

by Refusing to Buy, Use, Sell, or Serve Canadian Maple Syrup



Restaurants and grocery stores can take a simple step to help end the largest massacre of marine mammals on Earth: Canada's annual slaughter of baby seals.

Maple syrup exports are important to Canada's economy. By refusing to buy, use, sell, or serve Canadian maple syrup, businesses can send a strong message. If your restaurant or grocery store already uses or carries American maple syrup exclusively, you can still help by signing the pledge.

This campaign to end the massacre of baby seals has great momentum and international support. Please join in by signing the pledge below right now. You can fax it to PETA at **757-622-0457** or mail it to:

**Attn.: Pledge to Boycott Canadian Maple Syrup**  
**501 Front St.**  
**Norfolk, VA 23510**



Compassionate people across the globe—and all animal protection organizations in the world—are united in opposition to the seal slaughter. Every year, the Canadian government allows sealers to beat, skin, and kill hundreds of thousands of baby seals for their fur. Many of these pups have their heads bashed in or are shot before they even get a chance to eat their first solid meal or learn how to swim.

Canada produces about 85 percent of the world's supply of maple syrup, and it is important to the country's economy—a C\$213 million-per-year industry.

By pledging not to buy Canadian maple syrup, you can help end the killing of baby seals! Thank you.

## PLEDGE

Our establishment, \_\_\_\_\_,  
(name)

in \_\_\_\_\_, pledges not to buy, use, sell,  
(city, state)

or serve Canadian maple syrup until the slaughter of baby seals in Canada has ended for good.

\_\_\_\_\_  
Signature and title

\_\_\_\_\_  
Printed name

\_\_\_\_\_  
Date

